



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN FLORIDA

## CONGRESSIONAL DISTRICT 16

Number of Recreational Boats*	<b>38,503</b>
Recreational Boating Industry Businesses	<b>283</b>
Total Jobs	<b>4,074</b>
Annual Recreational Boating-Related Spending	<b>\$212.0</b> MILLION

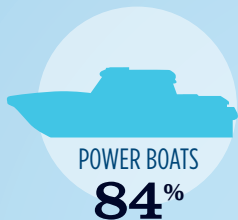


**TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:**  
**\$506.7** MILLION

### RECREATIONAL BOATS IN FL-16

**TOTAL BOATS\*** ▶ **38,503**

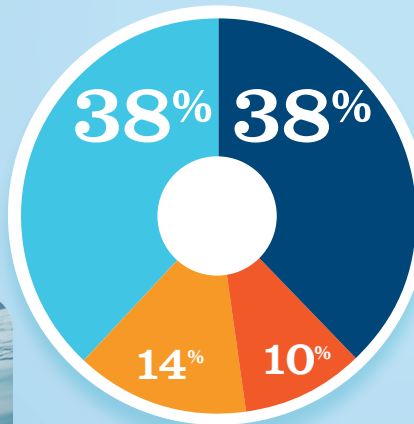
<b>REGISTERED BOATS</b>	<b>38,503</b>
Power boats	32,461
PWCs	4,003
Sailboats	1,726
Other Boats	313
<b>HOUSEHOLDS PER BOAT</b>	<b>8.1</b>



\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN FL-16

<b>TOTAL BOATING JOBS</b>	<b>3,236</b>
Boat Building	1,243
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	437
Dealers / Wholesalers	338
Boat Services	1,218

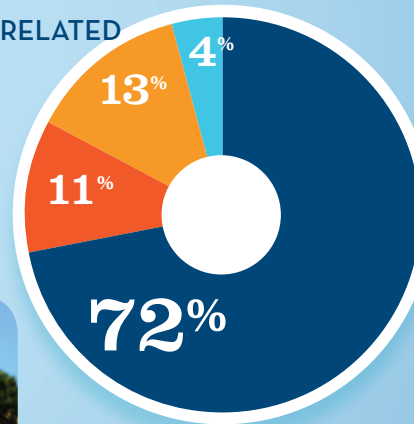


BOAT BUILDING 38%  
 MOTOR/ENG. MFGR. + 0%  
 ACC./SUPPLIES MFGR. 14%  
 DLRS/WHOLESALERS+ 10%  
 BOAT SERVICES 38%



### RECREATIONAL BOATING-RELATED BUSINESSES IN FL-16

<b>TOTAL BUSINESSES</b>	<b>283</b>
Boat Building	10
Motor / Engine Mfgr.	-
Accessory / Supplies Mfgr.	36
Dealers / Wholesalers	32
Boat Services	205

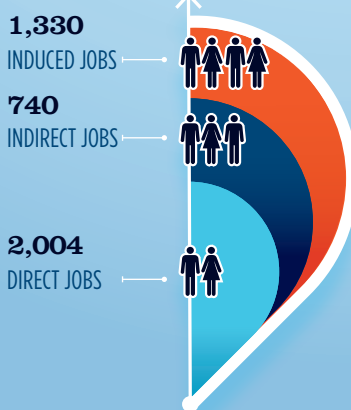


BOAT BUILDING 4%  
 MOTOR/ENG. MFGR. + 0%  
 ACC./SUPPLIES MFGR. 11%  
 DLRS/WHOLESALERS 13%  
 BOAT SERVICES 72%



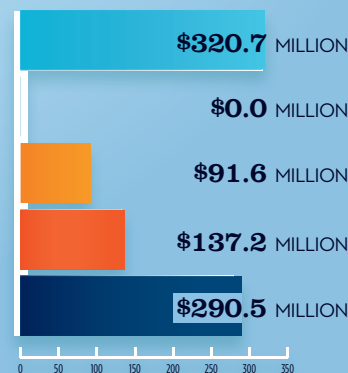
### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN FL-16

<b>EST. TOTAL JOBS</b>	<b>4,074</b>
<b>EST. TOTAL LABOR INCOME</b>	<b>\$169.0</b> MILLIONS
Est. Direct Income	\$69.8
Est. Indirect Income	\$41.0
Est. Induced Income	\$58.2



### RECREATIONAL BOATING INDUSTRY SALES IN FL-16

Boat Building	\$320.7
Motor / Engine Mfgr.	\$0.0
Accessory / Supplies Mfgr.	\$91.6
<b>TOTAL MFG. SALES</b>	<b>\$412.3</b>
Dealers / Wholesalers	\$137.2
Boat Services	\$290.5
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$427.7</b>



BOAT BUILDING  
 MOTOR/ENG. MFGR.  
 ACC./SUPPLIES MFGR.  
 DLRS/WHOLESALERS  
 BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University